

## ***Who We Are***

- Headquartered in Peoria, IL
- Founded in 1963 as a national Yellow Pages agency
- Privately held with over \$120 million in revenue
- Servicing over 100 Fortune 500/1000 clients
- Approximately 130 employees – 8 year average tenure
- Acquired incentive industry leader, USMotivation, headquartered in Atlanta, GA., in 2004
- Contributing member to Yellow Pages industry associations

## ***What We Do***

Specialized agencies like Marquette Group, known as Certified Marketing Representatives (CMRs), act as the single source of contact between national and regional advertisers and Yellow Pages directory publishers. Marquette Group simplifies the Yellow Pages advertising process by providing customized research, analyzing directory markets, recommending ad size and placement, designing ads and placing orders with the publishers.

But Marquette Group doesn't stop at Yellow Pages. We act as a marketing partner by advising our clients about their total advertising programs and the role of both print and online Yellow Pages, interactive advertising, direct mail and other lead generating media within those programs. Through these means, Marquette Group helps our clients deliver the power of their national brands to local audiences.

## ***Benefits We Offer***

- Paid Holidays
- Vacation Time
  - Additional purchased vacation time
- Health Insurance
  - Medical, Dental, Vision, Short-Term and Long-Term Disability, Life, AFLAC
- Health Savings Accounts
- Flexible Benefit Spending Plan
- 401(k)
- Education Savings Plan
- Tuition Reimbursement
- Employee Assistance Program
- Online Employee Recognition Incentives Program