

Discover Marquette Group

Who We Are

- : Headquartered in Peoria, IL
- : Founded in 1963 as a national Yellow Pages agency
- : Privately held with over \$200 million in revenue
- : Servicing 22 Fortune 100-ranked clients
- : Approximately 200 employees – 8.7 year average tenure
- : Acquired incentive industry leader, USMotivation, headquartered in Atlanta, GA., in 2004
- : Acquired TMP Atlanta, Toronto, St. Louis and Memphis in 2011
- : Contributing member to Yellow Pages and interactive industry associations

Marquette is the largest privately held certified marketing representative specializing in generating qualified, measurable leads on a local level by promoting national brands through print and online Yellow Pages, interactive advertising, direct marketing and response measurement solutions. Marquette is powered by 200 associates focused on delivering value-added solutions to advertisers in North America with over \$200 million in revenue.

What We Do

We act as a marketing partner by advising our clients about their total advertising programs and the role of both print and online Yellow Pages, interactive advertising, direct mail and other lead generating media within those programs. Through these means, Marquette Group helps our clients deliver the power of their national brands to local audiences.

Interactive Agency

Marquette Group specializes in the strategic planning, buying and creation of interactive media programs with a unique and intimate understanding of national to local advertising. Marquette Group offers the expertise and foresight required to build a strong Internet advertising program, including the research, planning, execution and reporting.

Certified Marketing Representative

Known as Certified Marketing Representatives (CMRs), Marquette Group is the largest CMR in the industry and acts as the single source of contact between national and regional advertisers and Yellow Pages directory publishers. Marquette Group simplifies the Yellow Pages advertising process by providing customized research, analyzing directory markets, recommending ad size and placement, designing ads and placing orders with the publishers.

Benefits We Offer

- : Paid Holidays
- : Vacation Time
- : Additional purchased vacation time
- : Health Insurance
- : Medical, Dental, Vision, Short-Term and Long-Term Disability, Life, AFLAC
- : Health Savings Accounts
- : Flexible Benefit Spending Plan
- : 401(k)
- : Education Savings Plan
- : Tuition Reimbursement
- : Employee Assistance Program
- : Online Employee Recognition Incentives Program